



## PGI Highlights 2018

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2018 was a year of transition, with the hiring of the new National Events Manager and the creation of our new logo. All the while, the PGIs themselves had wonderfully successful events with a few seeing their largest dollars raised to date.

The 2018 Forum held in Toronto was well attended with New Brunswick being the only group not represented. Partners sharing their successes and challenges is hugely beneficial for the groups as a whole. They felt the format of the weekend worked well though they do feel that it could be shorted to two days as the third day felt a little wasteful. They would like to see the Forum continue to be a yearly event as the relationship building and connection with the other PGI partners is key. They liked the idea of moving the Forum around to different locations, keeps things fresh and interesting. They would like to see more opportunity for brainstorming and breakout sessions as this keeps things lively and also helps to break up the day. They would also like to see continued information on sponsorship and shared messaging.

Total # of 2018 Events

**Events were hosted in all province but no events took place in the territories.  
Yukon or NWT both plan to host events in 2019**

Total # of 2018 Participants

**1124**

2018 Total Gross Revenue

**\$320,810**

2018 Total Net

**\$237,175**

2018 Total Expenses

**\$86,099**

2018 Total Learner Contacts Made

**11,430**

Total Net Revenue since 1986

**\$14,900,000**

## **2018 Special Guests Included:**

- Liz Shallow – Musical guest, NL
- Margie Howell – Poet Laureate, NL
- Marshall Button – Poet Laureate, NB
- The Hon. Stephen Horsman, Deputy Premier, Minister of Families and Children, Minister Responsible for Military Affairs, The Hon. Mary Jane Richards, Associate Chief Judge, Dawn Russell, President, St. Thomas University, Cathy Rogers, Minister of Finance and Minister Responsible for Literacy – Special guests, NB
- Patrick Ledwell x 2 events – Musical Guest, PEI /Poet Laureate, ON
- Mark Haynes – Musical guest, PEI
- CBCs Matt Rainnie – Host, PEI
- Ron Edmunds and Megwe’g Drummers - Musical guests, NS
- Peter Gillis – Poet Laureate, NS
- Kelvin High School Jazz Quartet – Musical guest, MB
- MacGiver – Musical guest, MB
- Duncan Mercredi – Poet Laureate, MB
- CBCs Peter Mansbridge – Special guest, MB
- Mike McCormick – Musical guest, ON
- The Collectors – Musical guest, BC
- Rosanna Deerchild – Poet Laureate, BC
- Maurice Crossfield – Poet Laureate, QC
- Amy Jo Ehman – Poet Laureate, SK
- MLAs David Buckingham, Eric Olausen, Minister Don Morgan, John Gormley, Guy Vanderhaeghe – Special guests, SK
- CBCs Doug Dirks – Host, AB
- I am the Mountain - Musical guest, AB
- Vivian Hansen – Poet Laureate, AB
- Catherine Ford – Special guest, AB

## **The work of the PGI community partners continues to grow and expand. With the help of the PGIs, programs provided by our community partners include:**

- Yamaska, Quebec: EACH ONE TEACH ONE tutoring through trained volunteers, digital, financial and health literacy programming, a prison literacy program, family literacy initiatives
- Haida Gwaii, British Columbia: one-to-one confidential tutoring for adults looking to go back to school, work in partnership with local job skills society in the assessment of reading skills of their clients according to the Canadian Literacy Benchmarks (CLB), Group tutoring programs that include; basic computer skills for adults and seniors, math, work skills and ESL, mental wellness mentoring and literacy support for at risk youth
- Frontier College, Ontario: Beat the Street program for young adults between 19-29 who experienced barriers in completing their education
- CanLearn, Calgary: services for learning and attention difficulties and family literacy programs including, enabling children, youth and adults with learning disabilities and AD/HD to reach their full potential and to improve foundational skills of all learners to help them succeed in life.
- John Howard Society, MB: one-to-one literacy and numeracy training for men in the community and at the Winnipeg Remand Centre
- Literacy Nova Scotia: adult literacy provided by the following three organizations Hants Learning Network Association, Valley Community Learning Association and Digby Adult Learning Association
- Prince Edward Island Literacy Alliance: PEI Volunteers for Literacy Program; the only free one-on-one tutoring for adults on Prince Edward Island

- Literacy New Brunswick: The Carleton North Imagination Library Inc. (CNIL) is an early literacy initiative to support children in the Carleton North High School catchment area.
  - Every child registered with CNIL receives a free book in the mail each month from birth to age five.
- Newfoundland: Youth Achieve Literacy Initiative offered in 5 partner sites around St. John's that is designed to enhance reading levels of school aged children
- Read Saskatoon, SK: Adult literacy program, one-on-one tutoring

**One outstanding item of note is the criteria for the “Peter Gzowski Award”**

*Current criteria;* A feature of the PGIs since 1989. This award was originally called the George Knudson Award, mirroring Canadian golfing legend George Knudson’s enthusiasm when he played the 1987 Briars PGI and it still goes to a participant who brings the most goodwill and cheer to the event.

Since 1999, the award has been named after Peter Gzowski, in recognition of all that Peter did for literacy.

*Proposed new criteria;* A feature of the PGIs since 1989. This award was originally called the George Knudson Award, mirroring Canadian golfing legend George Knudson’s enthusiasm when he played the 1987 Briars PGI. The award goes to a supporter of your local literacy organization who brings the most goodwill and cheer to your organization and the literacy work being done in your community.

Since 1999, the award has been named after Peter Gzowski, in recognition of all that Peter did for literacy. This award can be given to a participant at your PGI event, a dedicated sponsor, a dedicated volunteer, or anyone you feel exemplifies a passion for supporting your organization and literacy as a whole.

**Moving forward in 2019 there are some areas for improvement and consideration including;**

- research into new national contributors to provide items for each PGI event across the country
- a new National Spokesperson to represent PGI on a national level
- sponsorship package that could be used by all community partners when developing sponsorship asks and building on existing relationships